

How many reasons do you need to transition to cloud-based IT infrastructure? For most companies, it's more than just one. At **Oakwood Systems Group, Inc.**, we know the benefits of the cloud outweigh any of the hassle.

Microsoft cloud services offer with increased scalability and security, not to mention flexibility and ease of use. You'll also save your business time and money by reducing maintenance of on-premises IT infrastructure.

Here are 5 reasons your organization should consider adopting the cloud.

1. Cloud Based Applications Are Here To Stay

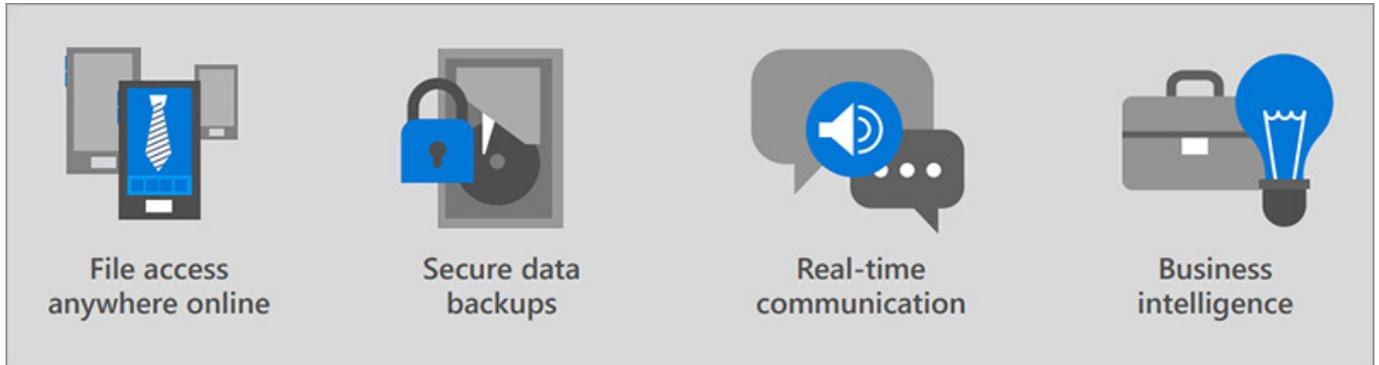
- **The value of the cloud** - The cloud market is expected to pass \$500 billion by 2020.
 - **Adoption is growing** - 72% of organizations had at least one application in the cloud in 2015, a 15% increase from 2012.
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2. Security Comes Standard

As cloud technology improves, security fears lessen. In a survey of enterprise IT managers, security is no longer ranked as the #1 concern when it comes to cloud computing.

One of the biggest advantages of moving to the public cloud is the security team that comes with it. By moving to an enterprise-level public cloud, you'll experience:

- **Scale** - A public cloud will always be large enough to store and secure your data.
 - **Intelligence** - Public clouds monitor for millions of threats. As soon as one is detected on one customer tenant, the cloud provider can mitigate the attack across all other tenants.
 - **Automation** - Less human touch results in fewer mistakes and fewer opportunities for security breaches or insider threats.
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We're saving time and money. And every dollar we save is making it to the field to help those that need it.

Marc Julmisse - Chief Nursing Officer, Partners in Health

3. Move At Your Own Pace

Cloud migration does not need to happen all at once, and it's recommended to migrate to the cloud over time with a hybrid approach—the combination of an on-premises, private cloud and third-party, public cloud services.

On average in 2015, businesses were simultaneously experimenting with and running data on 3 public clouds and 3 private clouds.

4. Using The Cloud Doesn't Mean New Tools

Moving to a cloud-based solution doesn't have to mean retraining employees. Many solutions allow you to use the same applications your employees are used to, with access to files anywhere online.

The switch to Microsoft cloud services makes us significantly more efficient in normal times but will make us far more effective when we respond to a disaster moving forward.

Mike Manning - President and Chief Executive Officer, Greater Baton Rouge Food



The Sky's The Limit

Cloud adopters see various benefits from their technology, although businesses' top-cited benefits include:

- Faster access to infrastructure
- Greater scalability
- Increased availability

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