



## Using Data To Improve Your Business

How are you using data to better understand your business, customer behavior, and growth opportunities? Oakwood helps get you there. We bring all of your data sources together and give you a clear picture of your current state and future opportunities.

We're data geeks, professional number crunchers, 100% focused on how data is supposed to work for you. What can you expect? We move quickly to define scope, budget, allocate resources, and get started moving the ball down the field.

## Why Oakwood?

- We use data science to transform your business
- Creating powerful dashboards from disparate data systems
- Leveraging Big Data to create bigger strategic business plans
- Improving the customer experience
- Stickier customers, increased revenue, insulating you from competitive threats

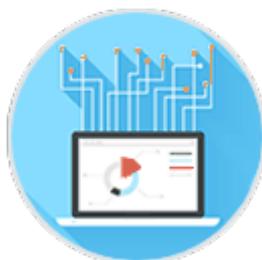
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## Services



## Machine Learning

Producing models that can analyze bigger, more complex data and deliver faster, more accurate results. Helping you identify new opportunities, future outcomes or avoid unknown risks. Provide your customers better experiences.



## Internet of Things

Allow devices to be controlled remotely across your network infrastructure, creating opportunities for direct integration of the physical world into computer-based systems. Improved efficiency, accuracy and economic benefit.



## Power BI

Tie together multiple data sources to create enterprise level insights and reporting. Create custom dashboards with clear and meaningful KPIs. Aggregate disparate data without the cost of a full integration.



## Cloud Analytics

Move away from high-priced appliances to a flexible, more scalable platform. Use Azure, Azure SQL Server, Office 365 and Power BI as part of your cloud strategy.



## SQL DBA Services

Oakwood helps you enhance server performance and reliability. We'll ensure high availability and speedy recovery. Begin with an overall assessment of your data infrastructure and its utilization and we'll go from there.



## SQL Analysis/Reporting Services

Our team builds data stores to help you make better business decisions and reduce report workloads. Custom reports and queries. We use master data management (MDM) to integrate your disjointed reporting systems.

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## Why Oakwood?

We are a leading business intelligence company. Big data. Small data. It doesn't matter. To survive, you must have data analytics experts who can cover all disciplines and technologies. We don't often find problems that we can't fix. Work with Oakwood. We'll improve your decision-making abilities with smarter data. Creating easier access, to help you grow your business, and serve your varied and diverse audiences. By the way, Big Data isn't going away. Let's see what Oakwood can do with your data challenges.

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