

Throughout our 35 year history, Oakwood's professional consultants have been delivering results across diverse industries. We're ready to engage with you, have a business discussion, define scope, allocate the right resources and get to work!

Please contact our [St. Louis](#) or [Kansas City](#) office today.

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## **Manufacturing**

Manufacturing requires new and different methods to communicate with audiences. We've helped deliver value to [Watlow](#), [Graybar](#), and [Hussmann](#).



## **Financial Services**

New banking habits have altered engagement. Connecting with customers requires new innovative thinking. We've led key projects for [Parkside Financial](#) and [Safety National](#).



## **Technology**

As technologists, we see first-hand the rapid changes happening. The Internet of Things and the Digital Transformation require a diligent partner like Oakwood.



## Public Sector

From the government to City Hall, we understand how to design back-end and front-end technology. Communicating with your audience has never been more important.



## Retail

Brick-and-mortar fights to survive. Consumers desire an in-store experience. We design programs to help retailers find new audiences with [Brownells](#) and [Premium Retail Services](#).



## Health Care

Healthcare organizations are branding themselves to maintain growth and drive value. We develop software, new approaches, and innovation with [Mead Johnson Nutrition](#).



## Agriculture

From corporate farming, to agribusiness, our technologists attack your aging infrastructure needs. We make big data and dashboards work together to keep you one step ahead.



## Mass Transportation

Self-driving cars or mass transit. We help companies find new ways to stay relevant. Customer loyalty, and stronger engagement is exemplified by our work with [Enterprise](#).



## Real Estate

Companies fight to separate themselves. We introduce software and innovative technologies to target diverse socio-economic, and demographic home buying audiences.



## Insurance

Agents or brokers, there's a paradigm shift going on. We help you become more nimble, efficient and accessible with your new software and infrastructure solutions.



## Education

Private and public institutions are vying for attention, and more targeted fundraising. We help you connect with those audiences using emerging technologies and data analytics.

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## Next Steps

Review our [case studies](#) and review a few of our engagements. We have partnered with hundreds of companies, on the most complex projects, helping them achieve new success. Let's have a business conversation about your needs. We move quickly to define scope, identify the right resources, discuss budget, timeline and a start date.

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